# WILLIAM E. BRYCE

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## SUMMARY OF EXPERTISE

#### SENIOR EXECUTIVE MANAGER IT/MIS APPLICATION PROGRAMMING SUPPLY CHAIN MANAGEMENT DATA MANAGEMENT

Accomplished Technology Manager with progressive career record spanning full range of IT/MIS operations. Visionary strategist focused on bringing value for investment to enterprise systems, customer deliverables, and business innovations. Past performance in bringing revenue-generating products to market, implementing cost-saving EDI/Supply Chain systems, and overhauling business processes to improve efficiency and productivity.

#### Key Areas of Knowledge:

ELECTRONIC DATA INTERCHANGE SUPPLY CHAIN MANAGEMENT APPLICATION DEVELOPMENT PROCESS IMPROVEMENT

BUSINESS DEVELOPMENT CUSTOMER RETENTION STRATEGIC PLANNING TEAM BUILDING

## PROFESSIONAL EXPERIENCE

#### Logistical Data Management (formerly PayCore Solutions)

Detroit, Michigan

One of world's largest processors of financial data for logistics and transportation industry. Formerly division of National Processing Corporation.

#### VICE PRESIDENT – Corporate Manager of Application Systems Software

1997 to Present

Directed all corporate MIS operations for Flint, Michigan location serving Fortune 500 clients with annual budget of \$2M+ and 16 direct reports. Managed applications development, analysis, network and computer operations actions. Key executive for client interaction including contract negotiations, high-level sales engagements, project oversight, and client relationship management. Regularly interfaced with senior executives of clients including Johnson and Johnson, Daimler-Chrysler, Dow-Corning, etc. in both formal and informal environments.

- Leveraged thorough understanding of business models and operations to create blended, inhouse EDI and data management enterprise resulting in productivity gains of \$1M annually, and improved efficiency.
- Coordinated with other technology executives in creation of corporate-wide, consolidated, webbased information management system bringing to bear multiple technologies with budget of \$4M and two-year span for completion.
- ✓ Served as Senior Project Coordinator for large, high profile projects, both internal and external, including major relocation and build of corporate data center.
- Selected to travel to Germany to evaluate transportation/logistics market conditions for possible penetration; conducted research and presented findings/recommendations to senior management.
- Led major data management/EDI project development and rollout for Daimler-Chrysler. System successfully met challenge of integrating disparate systems and platforms (IBM mainframe, JD Edwards, Microsoft, PeopleSoft, Oracle, etc.) while meeting all customer requirements for functionality for electronic processing, billing, carrier selection, financial reporting, data transfer, and data backup.

#### VICE PRESIDENT – Corporate Services, Information Systems Manager (NPC)

Prior to acquisition by PayCore Solutions, held similar role to above but with expanded oversight of three technology operations rather than one. Managed corporate staff of 42 and made strategic/tactical decisions for all MIS actions spanning Computer Operations, Systems Analysis, Systems Programming, and Applications Development functions. Built strong, effective teams to manage overall technology infrastructure and function while undertaking new hardware and software conversions and implementations across enterprise.

- Designed integrated supply chain system between Dow-Corning and NPC that exchanged electronic shipping information, generated data on deliveries, rates, and payments, and delivered benchmark data and gain share information. System on track to save Dow-Corning over \$2M annually.
- Held key role as main point of contact for all customers for issues relating to Logistics Analysis, EDI, and Supply Chain management information systems, services, and products.
- Pivotal in definition and implementation of benchmark corporate database strategy/structure. Challenged to overcome change-resistance among users and won buy-in for relational database structure corporation-wide. System is still in operation.
- Eliminated batch processes, enhanced user productivity and dramatically increased customer satisfaction through integration of GUI and interactive systems.

### CHIEF INFORMATION OFFICER (Internon, acquired by NPC)

1979 to 1997

Cornerstone player of initial corporate start-up, managing all technology roles plus supporting business functions such as sales/business development, strategic planning, and operations. Managed staff and budget for IT/MIS operations during incredible time of technology innovation, growth, and diversification.

- Generated \$2M in revenues through development of new product PC-based reporting tool to deliver logistics analysis to customers to provide rapid, customized breakdown of data and build value-added services.
- ✓ Drove multiple system conversions and implementations of new hardware and software to accommodate growth and take advantage of evolving technologies, moving from punch card mainframe systems to integrated XML interfaces and digital imaging.
- Innovated comprehensive customer systems with cutting edge features and aspects that were highly customized resulting in multiple Fortune 500 account acquisitions.
- Balanced tactical actions to accommodate aggressive corporate growth and flux while maintaining strategic vision for overall technology operations.
- Spearheaded design/development of software for duplicate payment avoidance, claims processing, customer service and integrated financial system disbursing over \$30M WEEKLY to transportation providers.

Early Career History with Internon includes: Key role in building company from annual revenues of \$500K and 25 employees to revenues of \$20M annually and 150 employees.

#### Information Systems Manager Systems Analyst/Programmer

# EDUCATION AND TRAINING

## Master of Business Administration Harvey Cole School of Management

Vanderbilt University 1998

Bachelor of Arts Kalamazoo College